



## ***The Carolinas Center for Medical Excellence Marks Its 40th Anniversary with a New Brand Identity: Constellation Quality Health***

The Carolinas Center for Medical Excellence, a leading healthcare quality organization, is proud to announce its official rebranding as Constellation Quality Health. The company's new name and visual identity more accurately represents the role we play in our industry. Healthcare is broad and complex. Constellation Quality Health charts the course to help navigate that world, providing unparalleled clarity and insight to improve healthcare across our communities.

Constellation Quality Health empowers healthcare organizations, practitioners, and communities to navigate the intricate landscape of quality measures and performance metrics. By bringing clarity to the big picture, the company helps stakeholders make informed decisions that drive positive change across the healthcare continuum.

"Over 40 years, we've built a foundation of innovation and excellence delivering for our partners, and we're just getting started," said Steven Martin, President and CEO of Constellation Quality Health. "Our new brand identity captures the spirit of innovative solutions, capabilities, and services we offer and describes the essence of what we do."

This rebrand comes as Constellation Quality Health celebrates its 40th anniversary year and looks to build upon the legacy of that work. The organization's dedicated team remains committed to delivering exceptional services that help partners across the country ensure that their programs and facilities are performing at optimal level - while keeping an eye on the future.

"We are thrilled to begin this new chapter as Constellation Quality Health," added Martin. "Our rebranding represents our unwavering commitment to quality, as well as our innovative, future-oriented solutions that help all of our partners achieve excellence and improve health across our communities while providing patient-centered, cost effective care."

The transition from The Carolinas Center for Medical Excellence to Constellation Quality Health is effective immediately. To learn more about the company's innovative solutions and how they bring clarity to the big picture in healthcare, please visit [www.constellationqualityhealthcare.org](http://www.constellationqualityhealthcare.org)



**About Constellation Quality Health**

Constellation Quality Health, formerly known as The Carolinas Center for Medical Excellence, is a leading healthcare quality organization dedicated to bringing clarity and insight to the big picture in healthcare. Through cutting-edge technology, data analytics, and deep industry expertise, Constellation Quality Health provides actionable insights and strategic guidance to improve system performance while providing patient-centered, cost effective care. For more information, please visit [constellationqualityhealth.org](http://constellationqualityhealth.org)

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